

# ENGAGE WITH AGE FUNDRAISER SPECIFICATION



Engage with Age seeks to appoint a short-term, freelance fundraiser/ supplier to raise £50,000 to support its work.

Engage with Age's mission is to empower older people to lead happy, healthy, independent and more connected lives. Engage with Age's Strategic Aims are:

1. To empower older people to reduce the impact of loneliness and isolation on peer individuals
2. To empower older people to improve their health and wellbeing
3. To strengthen communities and neighbourhoods by supporting and empowering older people's groups and forums
4. To empower older people so they can shape matters that affect their lives

The Fundraiser position is required to raise funds to support staff salaries and some programme costs for its existing work.

The £50,000 target is for the 2025-26 financial year, with the target income raised and received between financial quarters 2 and 3 (July – December 2025).

- The total fee for the Fundraiser Position is £5,000, paid in instalments.
- The total budget for fundraising activities is £500.

Engage with Age has a targeted approach to the £50,000 target. It is to be raised from the following sources:

- Medium sized Trusts and Foundations
- Public Funding
- Corporate/ Sponsorship/ CSR
- Collections

The fundraising target excludes large-scale funders (such as Garfield Weston Foundation) and funders which prohibit professional fundraisers (Awards for All/ Halifax Foundation).

Engage with Age is funded by the Belfast Health and Social Care Trust, and the Public Health Agency. It is in the third year of a three-year funding agreement with Belfast City Council, and in year two of a three-year Lottery Community Fund funding agreement. It receives funds from a range of other sources.

**Engage with Age is seeking to appoint a fundraiser to start in May 2025.**

*TO APPLY: Email your CV and a covering letter explaining your approach to raising funds for Engage with Age to Eamon Quinn, Director: [eamon.quinn@engagewithage.org.uk](mailto:eamon.quinn@engagewithage.org.uk)*

Shortlisted suppliers will be invited to Engage with Age for an interview. For further information, log on to our website at <https://engagewithage.org.uk/> or our Facebook page <https://www.facebook.com/EngageWithAgeBelfast>.

**DEADLINE: 4pm Monday 28<sup>th</sup> April 2025.**