

Job Description



Role Junior In-House Designer

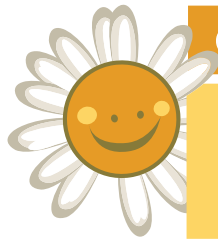
Reporting to: Brand & Marketing Lead

Salary scale: Band 6 £24,043 (pro-rata)

Hours: 21 hours per week (Negotiable)

Location: Belfast HQ/Hybrid

Date: July 2024



Our Vision is that no child should face cancer alone

Cancer Fund for Children connects, empowers and strengthens children and young people impacted by cancer and their families, by providing practical and emotional support as well as free therapeutic short breaks.

Role Overview

Working within the Marketing and Communications team, the In-House Designer will support the Brand and Marketing Lead in creating visual communications for both on and offline purposes to help spread awareness of our brand and vision.

Main Duties & Responsibilities

- Creating engaging visual content, both digital and print for use in marketing and communications, including social media, website and printed literature.
- Working as part of a creative team to develop brand awareness, contributing to new ideas and supporting the delivery of our organisational strategy.
- Offering creative input and sharing ideas within the team.
- Work in line with Cancer Fund for Children's brand guidelines.
- Use your good judgement to make creative decisions.
- Work from design briefs to develop creative concepts for both internal communications and to help supporters with fundraising events and campaigns.
- Prioritise multiple projects and deliver design on-time.
- Assist on the delivery of visual collateral for our core fundraising events and campaigns.
- Produce a range of company stationery.

General Duties

- Participate in regular team meetings.
- Represent Cancer Fund for Children as directed by the Brand and Marketing Lead.
- Maintain positive working relationships across all departments.
- Engage in ongoing professional development and training opportunities.
- Be available for planning, review, support and appraisal meetings.
- Perform any other reasonable duties and specific projects assigned by management to contribute to the overall aims of Cancer Fund for Children.
- Comply with all Cancer Fund for Children policies, procedures, guidelines and current legislative requirements.

We are looking for someone who:

- has a creative flair, excellent attention to detail and a good eye for design
- strong written and verbal skills
- is driven and has the ability to work under pressure with fast/short deadlines
- is keen to help spread awareness of our services across the island of Ireland
- can demonstrate empathy and passion for our cause

Requirements

Essential Experience

- A high degree of proficiency with Adobe creative suite.
- An understanding of brand identity and working to brand guidelines.
- Previous experience creating print, web based and social content.
- Experience of creative design with proven ability to deliver campaign artwork.
- Experience of designing digital media artwork.

Desirable Experience

- Worked as a team in a creative setting.
- Worked on multiple different projects at once, while delivering to tight deadlines.
- Producing print-ready artwork.
- Sourcing cost effective print quotes from external suppliers.

Education

- Bachelor's (preferred)

Competencies

- **Creative and innovative:** capable of developing new and creative ways to differentiate Cancer Fund for Children in a crowded and competitive charity environment.
- **Team work:** can engage, collaborate and liaise with colleagues through excellent team playing skills.
- **Efficiency and effectiveness:** manage and prioritise complex pieces of work, operate under pressure to deliver good results when faced with challenges.
- **Adaptability and flexibility:** is able to work across different sections of the organisation and understand the different content and audiences involved.
- **Proactive:** with a can do attitude and the ability to seize opportunities as they present themselves.

Job Circumstances

- Committed to Cancer Fund for Children's vision, mission and values.
- Ability to travel as required.
- Driving licence or alternative means of flexible transport.
- Ability to work unsocial hours when necessary.



Application

Please submit your **CV including examples of work** that best demonstrates how you meet the requirements above. We look forward to hearing from you!

This job information is not intended to be either restrictive or definitive. It is important to note that the responsibilities of the post may change to meet the evolving needs of the services that the charity provide
NB: The organisation reserves the right to enhance the above criteria to facilitate short-listing.