

TURNING YOUR TRAINING INTO AN ONLINE COURSE

WITH TINA CALDER OF EXCALIBUR PRESS & THE CONTENT CLUB

FREE WEBINAR



THURSDAY MAY 14, 3PM FREE WEBINAR

In this masterclass you will learn:

- How to audit and analyse your current course content
- How to reshape that content for an online course
- Formatting your new online course
- How to create a content plan for your course
- Tactics, tips and tricks to promote it
- How to create a quick and easy marketing funnel
- What marketing assets you will need

We'll also delve a little into:

- Managing your expectations
- What technology or software you might need
- Creating timelines for your course

Register: excaliburpress.co.uk/free-webinar-online-course

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