

## **Youth Initiatives NI Job Description**

**Title: YI Fundraiser**

**2017**

Youth Initiatives NI is a cross-community youth work organisation that aims to awaken hope, inspire initiative and mobilise young people to make a vital contribution to their community and to reconciliation in Northern Ireland, through the discovery and renewal of Christian faith in daily life. Youth Initiatives specialises in outreach youth work and builds vibrant youth communities in areas of social need. The approach is long-term and relational to equip young people to overcome challenges, build resilience and equip young people to become leaders in their communities.

### **Summary of Main Responsibilities**

The YI Fundraiser will work to enable Youth Initiatives to sustain and expand as a frontline youth work service provider through supporting and implementing a fundraising strategy that secures a range of income sources and effectively solicits donor support to enable the organisation to accomplish its mission. This involves a wide-ranging fundraising approach including grant funding from trusts and government sources, individual giving, Christian business support, and community fundraising across 4 NI youth community hubs.

The post requires a highly motivated person with understanding of voluntary sector fundraising, to work alongside the YI management team, the Finance Manager, 25 youthworker colleagues and 90 young volunteer leaders in our dynamic outreach youth organisation (serving East & West Belfast, Downpatrick, Banbridge, Lisburn, North Belfast and Derry/Londonderry). The role also involves supporting YI's Christian ethos and to effectively communicate YI's ethos and ministry approach to a range of audiences including government, business, Church and individual supporters from Christian and other backgrounds.

### **Key Tasks**

- 1) Support and implement YI's fundraising & communications strategy and work with the Chief Officer and YI management team to identify budget needs & fundraising targets
- 2) Build cooperation and promote vision of fundraising strategy among staff.
- 3) Support area fundraising approaches and work with Area/Branch leaders to develop and implement a 'local' fundraising & communication strategy, in alignment to YI's overall approach
- 4) Develop Individual Giving & Donor Stewardship to increase annual income from individual giving.
- 5) Establish a wide range of income support from Government funds, Trusts & Foundations, including research, large grant applications and grant writing
- 6) Ensure grant follow-up reporting and impact measurement meets deadlines & requirements
- 7) Work with youthwork staff to implement tools for measuring success, compile stories & statistics
- 8) Work alongside YI CEO to develop partnerships & solicit funding from Christian business leaders
- 9) Publicity - profile YI and engage current & potential supporters through regular communications of YI's mission and success stories including newsletters, website, events, social media
- 10) Other responsibilities as the management team reasonably assigns.

### **Work Pattern and Location**

20 – 32 hours per week. The location of the post is the Youth Initiatives Regional Office in Belfast.

### **Support and Supervision**

The YI Fundraiser will be responsible to the YI Chief Officer (Doug Smith). All staff members are encouraged to pursue ongoing training and development related to their roles through staff and individual training courses.

### **Salary**

£19,000 - £25,000 pro rata depending on experience and success.