



## Values and behaviours

Our organisational values and behaviours are the essence of who we are - the real us.

They remind us of what we stand for and how we work together. They define how we are seen by the external world.

By living our values we include and empower our employees, volunteers and those affected by dementia.

In doing so we excel in making the Society an inspiring place to work, and attract and retain the very best people.

The framework is new for us and we are working hard to ensure that it is used in all we do. Over time you will find the values and behaviours in our recruitment, individual objectives, appraisals, performance management, personal and professional development, and recognition.

Through your application, interview and time with the Society you will need to evidence the key behaviours shown here to be successful.